

BSR Collaborative Initiatives

# Global Impact Sourcing Coalition (GISC)

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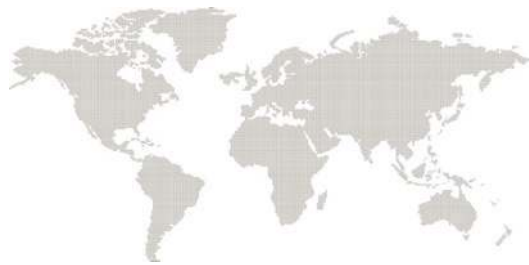


BSR®

The Business of a Better World

# BSR: Global Nonprofit Business Network

We are a global nonprofit organization that works with our network of more than 250 member companies and other partners to build a just and sustainable world. From our offices in Asia, Europe, and North America, we develop sustainable business strategies and solutions through consulting, research, and cross-sector collaboration.



- Copenhagen
- Guangzhou
- Hong Kong
- New York
- Paris
- San Francisco
- Shanghai
- Tokyo

<p><b>1</b> Mission</p> <p>We work with business to create a just and sustainable world.</p>	<p> <b>120+</b> Global Staff</p>	<p><b>75+</b> Project Locations</p>
<p> <b>250+</b> Member Companies</p>	<p><b>8</b> Offices</p>	<p><b>20+</b> Collaborative Initiatives</p> <p></p>
<p><b>6</b> Areas of Expertise</p>	<p> <b>25</b> Years of Experience</p>	

# Members: Global Impact Sourcing Coalition

Influential global buyers and providers of business services

## Steering Committee

Bloomberg

Microsoft

sama SOURCE

Tech Mahindra

## Members

AEGIS

alorica

arvato  
BERTELSMANN

AutonomyWorks

cloudfactory

CONVERGY'S

daproim  
AFRICA

DDD

EXL  
look deeper.

mmerchants  
A DIMENSION DATA COMPANY

nielsen

pixelz

Regenesys

ruralshores / PEOPLE SHORES  
Empowerment - impact sourcing

SUTHERLAND

TECHNO BRAIN  
Empowering Lives

Teleperformance

trizma  
accelerate beyond

webhelp  
South Africa

## Associate Members

MANCHESTER 1824  
The University of Manchester  
Alliance Manchester Business School

KOGOD SCHOOL of BUSINESS  
AMERICAN UNIVERSITY - WASHINGTON, DC

Southern New Hampshire University

AVASANT FOUNDATION

business disability international  
enabling global disability confidence

BPI:SA

CONTACT CENTER WORLD

The Global Association for Contact Center Best Practices & Networking

DIZZION

EOA FRANCE

EOH

GSC

Everest Group  
From insight to action.

harambee  
YOUTH EMPLOYMENT ACCELERATOR  
WORK FOR WORK

IAOP

matryzel  
Utility. Growth. Resilience.

PROCOLOMBIA  
EXPORTS TOURISM INVESTMENT COUNTRY BRAND

UGANDA BUSINESS PROCESS OUTSOURCING ASSOCIATION

MAHARISHI INSTITUTE

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# Global Impact Sourcing Coalition

## Our Vision and Mission

**Vision:** Our vision is that all people in the world have the opportunity to obtain productive employment and decent work.

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**Mission:** Our mission is to build more inclusive global supply chains through advancing wide-scale adoption of impact sourcing.

## Impact Sourcing Defined

Impact Sourcing is a business practice where a company prioritizes suppliers that intentionally hire and provide career development opportunities to people who otherwise have limited prospects for formal employment.

# The business case for Impact Sourcing comprises six key elements



Source: Everest Group (2016)

“The Case for Impact Sourcing” (2014). Available at: <https://www.rockefellerfoundation.org/report/the-case-for-impact-sourcing/>.

# What We Do

We will achieve our mission and serve our members through three pillars.

## CREATING A BETTER MARKET



### IS Standard & Assurance

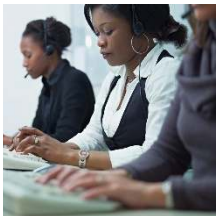
Establishing Impact Sourcing as a trusted business practice and offering to buyers.



### Partnerships & Ecosystem

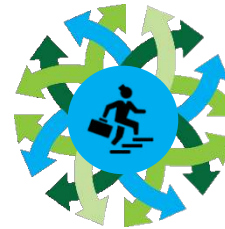
Facilitating partnerships and collaborative actions to advance impact sourcing.

## BUILDING COMPANY CAPACITY



### Buyers' IS Principles

Providing buyers' with a consistent approach and guidance to scale up impact sourcing



### Impact Sourcing Toolkit

Increasing company capacity through disseminating tools and resources

## INCREASING AWARENESS AND DEMAND



### Research & Business Case

Demonstrating the value of impact sourcing to business and society



### Communication & Demand

Raising awareness and increasing global demand for impact sourcing

# What's Next: GISC 2018 Priorities

## Impact Sourcing Standard

- Broad roll out of Impact Sourcing Standard, assurance and promotion of companies in compliance with the Standard.

## Impact Sourcing Challenge

- The Global Impact Sourcing Coalition is calling on its members to hire 100,000 impact workers by the end of 2020.

## IS Supplier Directory

- Develop the worlds first IS Supplier Directory (IT-platform) that connects corporate buyers to suppliers committed to impact sourcing.

## Buyers' Impact Sourcing Principles

- Develop a set of 'Buyers' Impact Sourcing Principles' that lay out the steps buyers should take to enable their providers to scale up their inclusive hiring practices.

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# Global Impact Sourcing Coalition



## Why Join?

- **Social Impact:** Learn how to create jobs in your supply chain that achieve social impact for workers, families and communities
- **Tools:** Gain access to tested tools and methodologies to scale up impact sourcing
- **Knowledge Exchange:** Share global impact sourcing best practices with peers
- **Leadership:** Demonstrate leadership by joining members in the IS Challenge to hire 100,000 impact workers by the end of 2020
- **Reputation Enhancement:** Demonstrate your commitment to inclusive sourcing
- **Vendor development:** Access the world's only Impact Sourcing Directory of suppliers committed to impact sourcing to increase your vendor options.



# Thank you!

**Martin Benderson**

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